



GEEK 2022 Application Process

Application to the GEEK program is a two-stage process.

1) Letter of Intent (LOI)

Community organizations working in Ontario are invited to submit a Letter of Intent (LOI) for their brain health related program (includes mental health).

Calls for LOIs will open Wednesday, August 25th, 2021. The deadline to submit an LOI is end of day Friday, October 1st, 2021.

LOIs will be internally reviewed by the OBI Review Committee made up of OBI staff. Applicants of the top rated LOIs will be invited to submit a full application and interview.

Information Webinar

OBI will host an information webinar at 12 PM (noon) Friday, September 10th, 2021. The webinar will include an overview of the program and an opportunity for potential applicants to ask program- and LOI-related questions. Visit www.braininstitute.ca/geek for details on how to access the webinar.

2) Full Application and Interview

Successful LOI applicants will be informed of the decision by October 19th, 2021 and invited to complete a full application by December 22nd, 2021.

The full application requires an evaluation proposal and budget. The evaluation proposal must be completed in collaboration with an evaluator. OBI can match you with an evaluator and cover the costs of the evaluator to support you in developing an evaluation plan.

All applicants who submit a full application will also be asked to interview with an External Advisory Committee in January 2022. Full applications and interviews are reviewed and conducted by the External Advisory Committee, and the final selection of applicants for the program will be made by OBI with recommendation from the Committee.



Application Timeline

Date	Event
Wednesday, August 25 th , 2021	Open call for LOIs
Friday, September 10 th , 2021	Information webinar
Friday, October 1 st , 2021	LOI deadline
Tuesday, October 19 th , 2021	Notification to applicants and invitation for full applications
Wednesday, December 22 nd , 2021	Full application deadline
January 2022, date TBC	Interviews with External Advisory Committee
February 2022, date TBC	Notification to successful applicants
April 2022	Start of GEEK program